



---

# **Plan Management Advisory Committee May 2012**

**Roles and Relationships  
Scope of Committee & Assignment of Members**

# Roles and Relationships

---

- Committee is tasked with providing input on key questions that pertain to the implementation & sustainability of the Exchange (non-voting body that does not make recommendations to the Exchange Board)
- Committee members will review data from consultants and policy options provided by State Agency staff
- Committee members will be asked to provide experiential support in response to the consultant data and policy options
- State Agency staff will incorporate Advisory Committee feedback into final policy decisions for the Exchange.

# Plan Management Committee Scope of Work

---

- Pricing of Dental & Vision Plans
  - How should dental and vision plan pricing be presented to consumers to balance accessibility and affordability?
- Plan Certification Standards
  - What recertification and decertification rules should be adopted?
  - Should Maryland limit the number of qualified plans issuers can submit to the Exchange?
  - Should the Exchange require a standardized plan to be offered at each metal level?
- Health Disparity Reduction
  - How can certification standards be used to reduce disparities?
- Plan Choice Architecture
  - How can plan information be presented to best assist consumers to choose a plan on criteria other than price?

# Plan Management Committee Members

---

Member Name	Organization
Virginia (Penny) Anderson	Maryland Dental Action Coalition
Mary Jo Braid-Forbes	MD Citizen's Health Initiative
Colleen Cohan	United Healthcare
Steven Daviss	Maryland Psychiatric Society
James Eickhoff, OD	Maryland Optometric Association
Adrienne Ellis	Mental Health Association of MD
Jeffrey Endick	Slevin & Hart, P.C.
David Engwall	Man Alive
Andrea Greene-Horace	
Robert Gregory	Trinity Financial Services

# Plan Management Committee Members

---

Member Name	Organization
Larry Gross	Kaiser Permanente
Thomas Grote	Aetna
Vonsetta Manns	Chase Brexton Health Services
Mark Haraway	DentaQuest
Alice Jackson	Morgan State University
Christine Libertino	Hemophilia Foundation of Maryland
Eileen Rivera Ley	Ley & Associates
Michael Reamer	Avesis
Gary Pushkin	MedChi
Kurtis Shook	United Concordia Dental